

**Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS**

**Zoom Meeting
03/16/2023, 3:00 - 4:00 pm CT**

Agenda

Join Zoom Meeting

<https://cmu.zoom.us/j/92585579545?pwd=YmZsMTI5WW9GeitPSkRMWIZleXFvUT09>

Meeting ID: 925 8557 9545

Passcode: 885865

- I. Notetaker: Julia Pillard
- II. Roll Call: Katherin Barbera, Julia Pillard (SAA), Dennis Meissner (CORDA), Sarah Buchanan (CORDA), Rachel Winston, Andrew Weymouth, Angie Piccolo
- III. **Special Guests:** Dennis Meissner, Jennifer Gunter King, and Sarah Buchanan from SAA's Committee on Research, Data, and Analysis (CORDA) will join us to present on the [*Research and Innovation Roadmap*](#)
 - A. CORDA's mission is to provide access to significant and useful data and research about SAA, American archives, and their users that evidence the value of archives for society and help us improve our services to SAA members and to our consumers.

A critical step in pursuing the research portion of its mission is the recently developed and actively evolving *Research and Innovation Roadmap*, which asserts the critical research needs and gaps that have been identified to date by members across the profession. The roadmap reflects an analysis of current and emerging research, assessment, and data needs, to frame and inform research endeavors the profession might undertake in the years to come.

A crucial step in further developing the Roadmap is to present it to important SAA constituencies so that they can help us refine it into a more accurate and comprehensive expression of the profession's most important research needs. We need your help in identifying what's missing in the current document, what's unnecessary, and what needs more refinement.

FROM MEETING:

- Seeking Feedback to develop Research and Innovation Roadmap before presenting to Council, goal is to present in May

- Question 1: What is missing?
 - Research into collections on cognitive technologies, like AI, robotics, etc.
 - Is there significant overlap between Audience Building and Metrics and Institutions?
- Question 2: What is here that shouldn't be?
 - Folks who don't work at a university might not have the same incentives or support to perform research.
 - Resource gap in organizations/institutions.
 - What will the end product look like? A wiki? Press products?
 - Would it include things on archives that are not necessarily written by archivists (discussing software, for example)?
- Reach out at corda@archivists.org

IV. Review [January](#) meeting minutes- **APPROVED**

V. 2023 COPA Open House

- A. Best option that coincides with our regular meetings: June 15 at 12 PM, 2 PM, 4 PM, or 6 PM
- B. Open House Information from SAA:

All governance meetings will be held between June 12 through July 14.

Appointed group meetings will be scheduled in individual time slots but may overlap with a section meeting. **Time blocks of 90-minutes are available.** We recommend limiting your meeting to this time frame to best engage attendees in a virtual setting. If you have a compelling need for a longer meeting, please email me to schedule.

Please schedule your meeting by April 1, if possible. I will follow up with you in April to confirm your meeting details and provide information about promoting your event as well as the Webex login information to start and host your meeting.

Your meeting will be hosted on a Webex account with a capacity of 200 participants and built-in live captioning capability.

All appointed group meetings will be free for anyone to attend live. Appointed groups are not expected to record their meetings. A master schedule will be listed on the SAA website, ensuring that all meeting information is in one place and easy to find.

While we encourage you to conduct the necessary business of your group, **please be aware that all SAA appointed group meetings are open.** This gives those interested an opportunity to learn more about your group-and it's a great time to encourage folks to volunteer in the next appointments cycle! Consider starting

with a general welcome and introduction to your group, like an open house of sorts.

As always, if you have any questions, please reach out to me at hstryker@archivists.org

- C. **June 15** tentatively works for the group. Katherine to message the larger group to get a consensus.

VI. Rachel Prefacing an Email

- A. Council reviewed the Strategic Plan in February, identified different groups and committees to take command of individual line items. Rachel is going to send an email with which specific areas COPA has been asked to be a leader in. (Things like “provide media training,” “working to develop resources for internal advocacy for niche areas of the profession,” “working with CORDA on a facts and figures document.”)

VII. Sub-Group Updates

- A. Public Engagement (Laura LaPlaca, Rebecca Goldman, Kelsie Dalton)
- B. Training and Resources (Andrew Weymouth, Claudia, Anna)
- C. ArchivesAWARE! Blog updates (Kristi, Angie Piccolo)
 - 1. Discussion about editor
 - 2. [Calendar](#)

VIII. Standing Updates

- A. Council Report (Rachel Winston)
- B. COPP (Krista Ferrante)
- C. Joint Working Groups
 - 1. CoSA/NAGARA/SAA/ALA/RAAC (Krista Ferrante and Kate) - meets every month
 - 2. COPP/COPA/RAAC/I&A - meets bi-yearly
 - a) no meeting yet this term

IX. Other Business

- A. [COPA documents](#) (Chair)
 - 1. Update [microsite](#) with latest notes, etc.
- B. 2022/2023 work plan

1. [Draft](#)

Next Call: 3rd Thursdays of the month at 3 PM CT